

# AGENDA

SPECIAL JOINT MEETING OF THE  
CITY OF ALAMEDA PLANNING BOARD  
AND  
ECONOMIC DEVELOPMENT COMMISSION  
MONDAY MARCH 28, 2011  
7:01 p.m.

Otaez Mexican Restaurant  
1619 Webster Street, Upstairs  
Alameda, California

Please file a speaker's slip if you wish to address the Board. Anyone wishing to address the Board on agenda items or Oral Communications may speak for a maximum of 5 minutes per agenda item when the subject is before the Board. The Board may limit the speaker's time to 3 minutes when five or more speaker's slips are submitted.

1. CONVENE:

2. ROLL CALL:

3. AGENDA CHANGES AND DISCUSSION:

4. ORAL COMMUNICATIONS:

\* Anyone may address the Board on a topic not on the agenda under this item by submitting a speaker's information slip, subject to the 5-minute time limit.

5. REGULAR AGENDA ITEMS:

**5-A Webster Street Vision Book Implementation** The Planning Board will consider the Webster Street Vision Book and alternative implementation strategies and priorities to revitalize the Webster Street Business District.

**5-B Alameda Municipal Code (AMC) Text Amendments – Applicant – City of Alameda.** Three amendments to the AMC, Section 30, Development Regulations. The first amendment would permit the use of portable free standing or A-frame signs within the front two and one-half feet of a storefront within the Webster Street, C-C, Community Commercial Zoning District subject to obtaining a City Encroachment Permit. The second amendment would permit building heights to be increased to five (5) stories with a maximum height of sixty (60) feet along the Westerly side of Webster Street C-C, Zoning District, between Ralph Appazatto Parkway and Eagle Avenue and permits four (4) stories with a maximum height of fifty (50) feet between Eagle Avenue and Buena Vista Avenue. The third amendment would permit a sixty (60) foot non-habitable tower or monument at the South terminus of Webster Street.

**5-C Catellus/Alameda Landing Project Update** A presentation and update on the planned Alameda Landing Project.

6. WRITTEN COMMUNICATIONS:

7. BOARD COMMUNICATIONS:

*Board members may ask a question for clarification, make a brief announcement or make a brief report on his or her activities. In addition, the Board may provide a referral to staff or other resources for factual information, request staff to report back to the body at a subsequent meeting concerning a City matter or, through the chair, direct staff to place a request to agendize a matter of business on a future agenda.*

8. ADJOURNMENT:

PLEASE NOTE: Appeals of Planning Board decisions are considered by the City Council. Appeals must be filed in the Community Development Department in writing stating the basis of appeal with the appeal fee within 10 days of the date of action.

- \* Materials related to an item on this agenda submitted to the Planning Board after distribution of the agenda packet are available for public inspection in the Community Development Office, 2263 Santa Clara Avenue Room 190, Alameda, CA 94501 during normal business hours.
- \* Sign language interpreters will be available upon request. Please contact the Community Development Department at 510.747.6850 or 510.522.7538 (TDD number) at least 72 hours prior to the meeting to request an interpreter.
- \* Accessible seating for persons with disabilities (including those using wheelchairs) is available.
- \* Minutes of the meeting are available in enlarged print.
- \* Audiotapes of the meeting are available upon request.
- \* Please contact the Community Development Department's Executive Assistant, Nancy McPeak, at 510.747.6850 or 510.522.7538 (TDD number) at least 48 hours prior to the meeting to request agenda materials in an alternative format, or any other reasonable accommodation that may be necessary to participate in and enjoy the benefits of the meeting.